

What is a Brave Platform?

Empowering Local-Led Advocacy

The Brave Movement is driven by a profound commitment to fostering a truly global, grassroots movement that honors the resilience and agency of survivors, whether they are public or not, and allies everywhere.

Our approach is rooted in the belief that real change happens when individuals and communities are empowered to lead from within, harnessing our collective strength to effect meaningful transformation.



For further questions or assistance, please contact
info@bravemovement.org

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Difference between a Brave Platform and Brave Membership?

Brave Platform

(National/Regional Coordination)

- A coalition of individuals and organizations formed at the **national or regional level**.
- Serves as a **hub for coordinated advocacy**, resource-sharing, and community engagement. Focused on **local/national campaigns** aligned with the Brave Movement's mission and vision.
- Works to **influence policies and systems** within a specific country or region.
- There is **only one Platform per country or region** (e.g., Brave France, Brave Uganda).
- Platforms are **launched by members** who want to organize locally.
- Sets **locally relevant objectives and policy asks**, while aligning with global goals.

Brave Membership

(Global Individual/Organizational Engagement)

- Open to **individuals and organizations** globally. Members are part of a **worldwide network** committed to ending childhood sexual violence.
- Offers access to **global newsletters, action alerts**, and opportunities for global advocacy.
- Members can **participate in international campaigns** and events.
- There can be an **unlimited number of members** globally.
- Membership is often the **first step** before launching or joining a national/regional Platform.
- Members can **come together to start a Platform** in their country or region.
- Global objectives and policy priorities are at global level **by survivor leaders**

- Builds **collective power** and strengthens the movement at the grassroots level.

who are members of the **SAGE**, and the **Movement Action Team (MAT)**

NOTE: Registering for a Brave Platform does not automatically register to be a member of the global Brave Movement. The individuals and organizations setting up the platform must first complete the [Brave Movement Member Registration](#).

What is the difference between a Brave Platform and a National Survivor Council?

A Brave Platform is a structure established and run by members of the Brave Movement.

A National Survivor Council, which Brave Movement members may be involved with, is a separate structure which is often hosted or coordinated by the national government. A National Survivor Council will include survivors with a diversity of lived experience and representing different organizations and movements, beyond the Brave Movement. However in some cases, due to funding and partnership arrangements, the Brave Movement may have a supporting role in establishing the National Survivor Council.

To find out more about National Survivor Councils, [read this practical guide developed by Brave members.](#)

Frequently Asked Questions (FAQs)

What is the time commitment required to apply for a Platform?	Drafting the required guidelines and documentation requires discussion amongst founding members. We expect this takes 10-15 hours in total, though more time may be needed.
What if I lack experience in advocacy or child protection?	While helpful, it is not mandatory to have legal or policy expertise. The MAT offers training programs and resource toolkits to equip you with the necessary knowledge and skills..
How can I recruit members to my Platform?	Use social media, work with local organizations, and host introductory events to attract supporters.
Is financial support available for Platforms?	Rarely. Platforms are primarily self-funded, and the MAT may be available to assist with fundraising strategies or grant opportunities.

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Is staffing or equipment provided to Platforms?

No. However, the MAT may be available for support for campaigns, communications, or movement-building efforts.

What do I do if there is a conflict or disagreement in my Platform?

Conflict is a part of every movement. Passionate advocates may disagree, and this is good, even if it is uncomfortable. Platform leaders are encouraged to address conflicts locally. If necessary and appropriate, the MAT may lend advice or mediation support.

How does the Brave Movement support safety and security for members of my platform?

Engaging in advocacy is not risk free; however, the safeguarding of survivors and allies is of up-most importance. Platform leaders are encouraged to set up their own safeguarding protocols using toolkits and risk assessments provided by the Brave Movement on safeguarding and healing/selfcare. If necessary and appropriate, the MAT may lend advice or support.

Final Note: The Brave Movement at the global level reserves the right to dissolve a Platform or deny membership to individuals and/or organizations who do not adhere to our membership pledge and the above guidelines.

Structure & Key Elements

Brave Platforms follow a coalition model, intended to foster collaboration among diverse stakeholders. While Platforms may look different in every country, they share a consistent structure with the following key elements:

- **Alignment with Brave's Mission:** Platforms maintain a consistent connection to the shared global mission of the Brave Movement.
- **Independence:** Platforms are independent entities that coordinate with the global movement. Each Platform has the freedom to choose its members, structure, priorities, and strategies.

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- **Strategic Coordination:** Platforms pursue local advocacy campaigns, policy changes, and public awareness – in coordination with the global Brave Movement.
- **Survivor-Centered:** Platforms should be structured to ensure that survivor voices are included, supported, protected, and promoted.
- **Collaborative Environment:** Platforms empower survivors and allies to seamlessly connect, share valuable resources, and engage in the exchange of ideas.

Connected yet Independent

Brave Platforms are built for you to run autonomously, so long as you adhere to the mission, vision, and values of the movement.

While we encourage all advocates to register as members of the global Brave Movement, we recognize some individuals may prefer to engage solely at the local level. Platforms have their own membership networks of local advocates.

Requirements to Establish a Brave Platform

BEFORE applying for a Brave Platform, you must meet the following requirements:

- **a founding team** of (i) at least two organizations or (ii) five individuals who:
 - a. Have submitted a [Membership Application](#) and are registered members of the Brave Movement.
 - b. Are based in the country/nation where the Platform is being established.

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- c. Are in good standing with the Brave Movement and other members by adhering to the [Brave Movement Membership Pledge & Agreement](#) and [Brave Movement policies](#).
- two (2) people identified as **representatives for the Brave Platform**.
- **drafted Governance Guidelines** – to lay out how decisions will be made and conflicts resolved.

One Platform per Country

There cannot be two of the same Brave Platform in the same country.

Once a Platform has been established in a country, applications for future Platforms will be declined. During the application process, the MAT will notify you if another Platform already exists and will make connections so you can work together.

Benefits of Becoming a Brave Platform

Establishing a Brave Platform can be a powerful tool for your advocacy. Below are several of the benefits you can expect if you choose to establish a Brave Platform.



Credibility

Access and leverage Brave Movement branding, enhancing credibility across fundraising, communications, messaging, and partnerships.



Shared Resources

Access to training and workshops, materials, and recommended best practices from the global movement.



Support Systems

Build a community of committed advocates and allies across your country and around the world, mitigating potential risks for individual members.



Collaboration opportunities

Connect with like-minded individuals and organizations. Collaborate on advocacy initiatives or awareness campaigns to learn and grow.



Amplified Voices

Expand your reach and visibility by tapping into global networks, alliances, political audiences, coalitions and donors.

***Note** - Brave also offers resources, support, and collaboration/advocacy opportunities for its global membership. Brave Platforms build on this foundation of support to pursue local advocacy.

Support from the Movement Action Team ("MAT")

The Brave Movement has a wealth of resources, expertise, and experience to support Brave Platforms in your governance, communications and advocacy work.

However, the dedicated global Brave Movement Action Team ("MAT") is not able to provide all the support you may need. Learn more about what we do and do not offer below.



What the MAT DOES provide

- ✓ Curated online Member Portal
- ✓ Consistent Action Update Emails*
- ✓ Toolkits for governance, fundraising, branding, and advocacy.
- ✓ Toolkits for safeguarding and healing/self-care
- ✓ Webinars, trainings, and workshops
- ✓ Strategic advice on setting priorities, managing challenges, and evaluating impact
- ✓ Opportunities to amplify initiatives across Brave global channels
- ✓ Opportunities to connect with other Brave Movement members and platforms around the world
- ✓ Engagement and influencing opportunities at regional and global events and processes linked to your platform



What the MAT does NOT provide

- ✗ Staffing
- ✗ Equipment
- ✗ Website and social media management
- ✗ Direct funding**
- ✗ Conflict management**

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*Ensure that you are [registered as an individual member](#) of the Brave Movement to receive Member Action updates.

**There may be situations in which the Movement Action Team (MAT) provides direct funding or conflict mediation. However, these are uncommon and not a standard benefit of establishing a Brave Platform.

Platform Governance

Governance Guidelines

Platforms are required to demonstrate and adhere to good governance principles and practices [by drafting official Governance Guidelines and codes of conduct](#). Good governance is integral to ensuring equity, transparency, and safety among members by minimizing conflict and adhering to agreed-upon principles.

Governance Guidelines provide a framework for how Brave Platforms structure themselves and outline important information about how the Platforms operate:

- Leadership roles
- Decision-making
- Member management and conflict mediation
- Meetings
- Internal and external communications

The Brave Movement has developed example [Governance Guidelines](#) for Brave Platforms to use as a template and adapt based on their needs.

Platform Leadership

All Platforms are required to designate two (2) representatives who are responsible for maintaining communication with the MAT. Representatives serve as the first point of contact for those interested in joining the Brave Platform, as well as Brave Movement ambassadors.

Requirements for Platform Representatives:

- Must be registered members of the global Brave Movement.
- Must consent to sharing their contact information with the Brave Movement membership network.
- Must communicate with the MAT as needed.

Rotating Leadership

Brave Platforms may define their own leadership structure (e.g. “Chair & Vice Chair”). Leaders should have established term limits and, as soon as reasonably possible, be selected by vote. This helps to build capacity and encourage a diversity of perspectives.

Platform Membership

Membership in a Brave Platform is open to any individual or organization based in the Platform's designated country or with direct ties to advocacy efforts in that country.

Platform vs. Global Membership

Advocates can join a Brave Platform without formally registering with the global Brave Movement. This flexibility is part of our commitment to local leadership and independence.

**NOTE - Platform Representatives must be registered members of the Brave Movement.*

Code of Conduct / Membership Pledge

Brave Platforms are composed of Brave Members, all of whom must sign the Brave Movement Membership Pledge & Agreement, which includes a code of conduct.

Joining a Brave Platform

Each Platform can establish its own process for new members to join.

The MAT will highlight that process on our website and direct prospective members to the Platform Representatives to register.

Communications & Branding

What support does the MAT provide?

Platforms can use Brave Movement assets and branding to communicate their work in accordance with the branding guidelines. Platforms can request to have your work amplified and uplifted through the Brave Movement's social media platforms and global network.

However, the Brave Movement Communication Team does not provide direct support to Platforms.

Can Brave Platforms coordinate for public-facing communications?

Brave Platforms are encouraged to engage with each other and collaborate around communications and advocacy. There is immense expertise and experience at the local/regional level, and Platforms should feel empowered to coordinate without oversight by the Brave Movement Action Team.

We will provide resources and materials to assist in the development of Brave Platform Communications plans.

Amplifying the voices of adult survivors of childhood sexual violence is at the very heart of the Brave Movement. The public testimony of survivor members is a powerful means of engaging key stakeholders, media and the public in Brave's mission to end sexual violence against all children and adolescents. It is central to Brave's survivor-centred campaigning.

But the process of engagement can present risks as well as be triggering, distressing or cause emotional response. It is the responsibility of Together for Girls and the Brave Movement to do everything that it can to ensure that any survivor member it places in the public eye is prepared, supported and aware of potential risk and available support.

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Platforms are encouraged to guide communication engagement with two central principles in mind:

- **Safety** – Brave Platforms must do everything possible, within reasonable expectation, to keep survivors safe in any engagement it organizes or asks survivors to take part in.
- **Agency** – Any survivor participant retains full agency over their participation at all times. They should be aware of all participation aspects and they may change their mind at any point, knowing that their decision will be accepted without question or recrimination.

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Fundraising

Does the MAT provide funding to Brave Platforms?

Unfortunately Brave Platforms do not automatically receive direct funding from the global Brave Movement .

The Brave Movement does not offer direct funding for Platforms as part of its benefits package. There are exceptions, for example, for a specific global campaign that requires country-level activation, but these are not common and are dependent upon Brave's funding partners.

What is the Brave Movement's approach to fundraising?

Brave is actively shaping a global movement of survivors and allies in a historically neglected and underfunded sector.

The MAT works to equip Platforms with the necessary knowledge and tools to enhance their fundraising capacity. As new funding opportunities arise, the Brave Movement shares them with Platform representatives.

Brave Platforms are encouraged to lead fundraising initiatives in alignment with the movement's ethos, facilitating not only their sustainability but also empowering future generations of survivors in independent fundraising pursuits.

How do Brave Platforms fundraise?

Platforms must secure a host organization to fiscally sponsor their fundraising efforts, as Brave Platforms are NOT legal entities that have the ability to receive funding. The host organization must be an official member of the Brave Movement to receive funding on behalf of the Brave Movement, for accountability and transparency.

Any platform submitting a proposal for funding on behalf of the Brave Movement must share the proposal with the Brave Movement Action Team (MAT) in advance of any formal

submission. This will ensure that we are aware of the proposal, and can offer support as needed to bolster your fundraising efforts, and also avoid duplication.

Platform Collaboration

Can Platforms collaborate and work with each other?

Collaboration is highly encouraged among Brave Platforms. Platforms have the opportunity to maximize efficiency by sharing resources within their membership, including meeting spaces, staff time, and technology. Additionally, Platforms are encouraged to share their knowledge and resources with other Brave Platforms around the world, fostering a network that extends globally.

What are potential activities for inter-platform collaboration?

Brave Platforms have a multitude of avenues for collaboration at both national and regional levels. Potential activities include:

Joint Advocacy Campaigns: Platforms can unite to focus on shared advocacy goals, such as influencing policy or legislation. By pooling resources and efforts, Brave Platforms can amplify their impact.

Narrative Development: Collaboratively developing narratives that draw on the lived experiences of survivors within a specific country or region can create powerful stories that resonate on a broader scale.

Sharing Communication Strategies: Collaboration can involve the exchange of communications plans, allowing Platforms to learn from one another's successful strategies and adapt them to their unique contexts.

Ideation and Perspective Gathering: Platforms can share ideas and work together to garner different perspectives on advocacy and awareness initiatives. This collaborative ideation process enhances the richness and diversity of their approaches.

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