

Basic media tips for speaking to journalists



Tips before the interview

When survivors share their lived experiences with the media, preparation and care can help protect their voice.

#EndChildhoodSexualViolence



Reach out for assistance

Contact Brave Movement to help guide and prepare you for the media opportunity. Lean on your community– don't do it alone.



WE ARE **BRAVE** SO THAT CHILDREN CAN BE **SAFE**

Prepare for safe engagement

Focus on your safety and well-being. Go through the safe media engagement plan to ensure you know the principles of consent and boundary-setting.



Draft your talking points

Identify 3–4 key points you want to convey and practice delivering them. Anticipate possible questions and plan your responses.

