

“My justice, my voice: Speaking up to end childhood sexual violence”

#BeBrave Social media partner toolkit

Background

“My justice, my voice: Speaking up to end childhood sexual violence” is a survivor-centered short film following the lived experiences of three survivors of childhood sexual violence. It highlights the complex and often unspoken nature of sexual violence within the family and reflects on what meaningful action and accountability must look like to end this violence.

The film showcases the difficult truth that childhood sexual violence often happens in settings where children are meant to feel safe - within families, close circles of trust, and critical gaps in legal and child protection systems.

By highlighting stories of violence experienced by both a mother and her daughter, the film powerfully exposes the intergenerational cycle of this abuse, demonstrating how trauma can be silently passed down when left unaddressed. The film reinforces the need for investment in child protection and violence prevention infrastructure, and calls for urgent action by world leaders to keep children safe.

Join us in calling for bold, urgent action to end childhood sexual violence in all its forms:

- [Watch the film](#)
- Share the film with your network **on or after October 17** using this toolkit and #BeBrave
- Host a screening using our [screening guide](#) to spark critical conversations in your community and engage your family, friends, and local leaders in this vital topic.
- [Join the movement.](#)

Contents:

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Hashtags:

- #BeBrave
- #MyJusticeMyVoice
- #G20SouthAfrica
- #ViolenceisPreventable
- #EndChildhoodSexualViolence

Event partners and speakers:

Organization or individual	 Twitter handle	 LinkedIn handle	Instagram handle
Together for Girls	@together4girls	Together for Girls	
Brave Movement	@bebraveglobal	Brave Movement	@bebraveglobal
Rays of Hope	@rhofsdngo	Rays of Hope Community Development Foundation	
On our Radar	@OnOurRadar	On Our Radar	@on_our_radar
Thabile			@gladnessthabile1
Jacque			
Sheila	@she_girl_girl	Sheila Makhado	@she_girl_girl
G20	@g20org	G20 South Africa	@g20org
Y20	@Y20SA2025	Y20 South Africa 2025	@y20southafrica
C20	@c20southafrica	C20 South Africa	@c20south_africa

Deputy Minister Mmapaseka Steve Letsike	@msletsike	Hon Mmapaseka Steve Letsike	@steveletsike
Nicolette Naylor	@NaylorNikki	Nicolette Naylor	

Assets:

- [Film teaser \(Youtube\)](#)
- [Film \(Youtube\)](#) **(do not share before October 17)**
- [Film \(for download\)](#) **(do not share before October 17)**
- [Film quote cards](#)
- [Generic film graphic](#)
- [Film page](#)

Social posts:

Platform	Before the launch - Up to 17 October	
LinkedIn	! 1 in 5 girls and 1 in 7 boys experience childhood sexual violence. In the @Brave Movement's upcoming film, three public survivors demonstrate the impact of this global scourge. 🌍 Last year, over 100 governments made pledges to protect children at the Global Ministerial Conference on Ending Violence Against Children. ✊ This year, we are keeping them accountable for their pledges and demanding they take urgent action at the #G20SouthAfrica to #EndChildhoodSexualViolence 📺 Watch the film teaser and stay tuned for the film launch on October 17! 👉 https://youtu.be/Vz9qoNgdIds 👉 #ViolenceIsPreventable #BeBrave @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa	 The teaser thumbnail should populate automatically, if not you can download it

	@Hon Mmapaseka Steve Letsike @Nicolette Naylor	
Twitter / X	! 1/5 girls & 1/7 boys experience childhood sexual violence. In @bebraveglobal's  film, 3 public survivors demand action at #G20SouthAfrica to #EndChildhoodSexualViolence. 🎬 Launching on Oct 17! 👉 https://youtu.be/Vz9qoNgdIds 👉 @rhofsdngo @OnOurRadar @g20org @Y20SA2025 @msletsike	 The teaser thumbnail should populate automatically, if not you can download it
LinkedIn	🇿🇦 The rates of childhood sexual violence in South Africa are amongst the highest in the world. 💜 In the @Brave Movement's upcoming film, three public survivors reveal the painful truth of intergenerational sexual violence within families, and call for urgent government action to end this scourge. 👊 With the #G20SouthAfrica approaching, we are calling for governments to use the Summit to prioritize children and invest in prevention, healing and justice. 🎬 Watch the film teaser and stay tuned for the film launch on October 17! 👉 https://youtu.be/Vz9qoNgdIds 👉 #ViolenceIsPreventable #BeBrave #EndChildhoodSexualViolence @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa @Hon Mmapaseka Steve Letsike @Nicolette Naylor	 The teaser thumbnail should populate automatically, if not you can download it
Twitter / X	👊 At #G20SouthAfrica governments must invest in prevention, healing & justice! 🎬 In @bebraveglobal's  film, 3 public survivors demand action to #EndChildhoodSexualViolence. Launching on Oct 17! 👉 https://youtu.be/Vz9qoNgdIds 👉	 The teaser thumbnail should populate

	@rhofsdngo @OnOurRadar @g20org @Y20SA2025 @msletsike	automatically, if not you can download it
LinkedIn	📢 "To world leaders out there: We need you to fight the scourge of sexual violence, especially against our children." 👊 Three survivor-advocates share their experiences of sexual abuse in the @Brave Movement's new short film, "My justice, my voice: Speaking up to end childhood sexual violence." 🌍 Ahead of the #G20Summit🇿🇦, the film reinforces the need for governments to invest in child protection and violence prevention and calls for urgent action by world leaders to keep children safe. 🎬 Stay tuned for the launch on October 17! 👉 https://youtu.be/Vz9qoNgdIds 👉 #ViolenceIsPreventable #BeBrave #EndChildhoodSexualViolence @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa @Hon Mmapaseka Steve Letsike @Nicolette Naylor	 The teaser thumbnail should populate automatically, if not you can download it
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Launch day - 17 October		
LinkedIn	📢 "To world leaders out there: We need you to fight the scourge of sexual violence, especially against our children."	Thumbnail should populate

	👤 Today, the @Brave Movement is launching “My justice, my voice: Speaking up to #EndChildhoodSexualViolence”, a new film highlighting the pervasiveness of childhood sexual violence. 🌍 The film reinforces the need for governments to invest in child protection and violence prevention and calls for urgent action by world leaders to keep children safe. Watch here 👉 https://youtu.be/lBahR9jb7lU 👉 #ViolenceIsPreventable #BeBrave @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa @Hon Mmapaseka Steve Letsike @Nicolette Naylor	automatically, alternatively you can download it
Twitter / X	🌍 Today @bebraveglobal is launching their new film highlighting the need for world leaders to take urgent action to #EndChildhoodSexualViolence 👉 https://youtu.be/lBahR9jb7lU 👉 #BeBrave @rhofsdngo @OnOurRadar @g20org @Y20SA2025 @msletsike	Thumbnail should populate automatically, alternatively you can download it
LinkedIn	💖 “I am not ashamed to tell my story because I know it will help someone to heal.” 👤 Today, the @Brave Movement is launching their film “My justice, my voice: Speaking up to end childhood sexual violence”, following the lived experiences of three survivors of childhood sexual violence—Thabile, Jacque, and Sheila. 📺 The film highlights the complex and unspoken nature of sexual violence within the family, and reflects on what meaningful action and accountability must look like. To #EndChildhoodSexualViolence, survivor voices must be heard and governments must invest in prevention, healing	Thumbnail should populate automatically, alternatively you can download it

	and justice. Watch the film 👉 https://youtu.be/IBahR9jb7IU 👉 #ViolenceIsPreventable #BeBrave @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa @Hon Mmapaseka Steve Letsike @Nicolette Naylor	
Twitter / X	👊 To #EndChildhoodSexualViolence survivor voices must be heard & governments must invest in prevention, healing & justice. Watch @bebraveglobal's NEW film to learn more 👉 https://youtu.be/IBahR9jb7IU 👉 @rhofsdngo @OnOurRadar @she_girl_girl @g20org @Y20SA2025 @msletsike @NaylorNikki	Thumbnail should populate automatically, alternatively you can download it
After the launch - From 18 October		
LinkedIn	💖 "I am not ashamed to tell my story because I know it will help someone to heal." 👊 The @Brave Movement's film "My Justice my voice: Speaking up to #EndChildhoodSexualViolence" amplifies insights from survivor-advocates on what meaningful action and accountability must look like to keep children safe. With the #G20Summit🇿🇦 approaching, governments have the opportunity to make a difference in the lives of millions of children around the world. Watch the film to learn more 👉 https://youtu.be/IBahR9jb7IU 👉 #ViolenceIsPreventable #BeBrave @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa @Hon Mmapaseka Steve Letsike @Nicolette Naylor	 Download

Twitter / X	✊ At the #G20SouthAfrica🇿🇦 governments to invest in prevention, healing and justice! 🗣️ In @bebraveglobal's new film, three public survivors demand urgent government action to #EndChildhoodSexualViolence. Watch the film ➡️ https://youtu.be/lBahR9jb7IU ➡️	 Download Tag: @rhofsdngo @OnOurRadar @she_girl_girl @g20org @Y20SA2025 @msletsike @NaylorNikki
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LinkedIn	💖 "I'm choosing to say my story for other women to know that they are not the only one" 🌍 The @Brave Movement's new film "My justice, my voice: Speaking up to end childhood sexual violence", follows the lived experiences of three survivors of childhood sexual violence—Thabile, Jacque, and Sheila —and reflects on what meaningful action from world leaders must look like. ✊ To #EndChildhoodSexualViolence, survivor voices must be heard and governments must invest in prevention, healing and justice. Watch the film ✊ https://youtu.be/lBahR9jb7IU ✊ #ViolenceIsPreventable #BeBrave @Rays of Hope Community Development Foundation @On Our Radar @Sheila Makhado @G20 South Africa @Y20 South Africa 2025 @C20 South Africa @Hon Mmapaseka Steve Letsike @Nicolette Naylor	 Download

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💖@bebraveglobal's new film follows the lived experiences of 3 survivors of childhood sexual violence. 🌍Govts must listen to survivor-leaders and invest in prevention, healing and justice for children everywhere.

Watch the film 👉<https://youtu.be/lBahR9jb7IU> 👉



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